

Data Privacy Notice for Dębowa Polska Vodka Fan Page Users on Facebook

Pursuant to the general data protection resolution 2016/679 – the so-called GDPR, we wish to provide the following information on processing of our fan page users' personal data:

Personal data controller and Data Protection Coordinator

1. **Dębowa Polska Sp. z o.o. Sp. kom.** with its registered office at 64-212 Siedlec, ul. Wolsztyńska 56, tel.: +48 68 384 85 16, e-mail address: debowa@debowa.pl, is the Controller of your personal data provided while using the following fan page on Facebook:
 - Dębowa Polska Vodka store - <https://www.facebook.com/profile.php?id=100063619442699>,
2. The Controller has appointed the Data Protection Coordinator (DPC) who can be contacted on all matters related to personal data processing and protection by sending a message to the following e-mail address: kod@debowa.pl.

Social networking sites owners as personal data co-controllers

3. Pursuant to the judicature of the Court of Justice of the European Union, the fan page creator and social networking site owner are co-controllers of personal data that apply to users of this fan page.
4. **We wish to inform you that provisions of this data privacy notice do not apply to processing of your personal data by the Facebook owner, that is Meta Platforms Ireland Limited.** To obtain more details on data processing by Meta Platforms Ireland Limited, please be advised to read their Privacy Policy available on the following website:
 - Facebook: <https://www.facebook.com/about/privacy>.
5. Please feel free to get familiar with information on processing of your data by Meta Platforms for website statistical purposes:
https://www.facebook.com/legal/terms/information_about_page_insights_data.

Scope of data processing

6. Dębowa Polska Sp. z o.o. Sp. kom. processes your personal data if you have left any trace on any of our fan pages, for example if you have clicked „Like”, „Follow”, „Share” icons or have commented or sent a message.
7. Dębowa Polska Sp. z o.o. Sp. kom. processes the following data of yours: first and last name or profile name, image – if you have the profile photo, data given in a message, comment or a Messenger conversation.

Purposes and legal basis for data processing

8. The data are processed for the following purposes:
 - a) keeping a fan page on the terms and conditions specified by Meta Platforms Ireland Limited – a Facebook provider, and using them to inform the user about our operations and services, which is our legitimate interest pursuant to the art. 6 para. 1 f) of GDPR;
 - b) communication via Facebook's available functions (comments, chat, posts, Messenger conversation, messages), which is our legitimate interest pursuant to the art. 6 para. 1 f) of GDPR;
 - c) analysing the operation, popularity, statistics and method of using the fan page via available functions, which is our legitimate interest pursuant to the art. 6 para. 1 f) of GDPR.

Rights of natural persons

9. Based on the principles stipulated in GDPR, you have the following rights:
 - a) the right to access your data and obtain a copy of these data,

- b) demand rectification of your data,
- c) demand deletion of your data,
- d) demand limitation of data processing,
- e) object to processing on the basis of the Controller's legitimate interest.

10. To exercise your rights, please send a message to the e-mail address specified in point 1 and 2 above.

11. You also have a right to lodge a complaint to the Head of the Personal Data Protection Office if you believe that we process your personal data illegally.

Data storage period

12. We will process your personal data for the duration of the specific purposes, but not longer than until you object to processing. The data that come from messages will be processed as long as required to resolve the issue you have addressed to us.

13. Please remember that you can always delete any comment you have made on our fan page or stop following our fan page.

Voluntary data notice

14. Any activity that leaves your personal data on our fan page is totally voluntary. You decide which data of yours will be accessible to us through relevant privacy settings available on your personal profile.

Cookies for statistical and advertising purposes notice

15. We can obtain anonymous statistical data concerning our Facebook fan page visitors using the „Metal Business Suite” function provided by the Facebook owner, that is Meta Platforms. These data are collected via cookies. Cookies are saved by Meta Platforms on the final device of users who visit our fan page.

16. The details on how Meta Platform uses cookies can be accessed on the following webpage: <https://www.facebook.com/policies/cookies>.

17. The information obtained in the aforesaid way does not allow us to identify our fan page visitors.

Data recipients

18. Your personal data can be received by entities that manage our fan page for us. If you publish your data on our fan page, they will be visible to other users who have visited our fan page.

Disclosure of your data to third parties or international organisations, and profiling notice

19. Dębowa Polska Sp. z o.o. Sp. kom. neither discloses your data out of the European Union nor hands them to international organisations.

Nevertheless, when you create the account on Facebook, you also accept the terms and conditions as well as privacy policy applicable on this site, owned by Meta Platforms Ireland Limited. The above-stated owner provided principles of disclosing personal data to third parties, including American servers. Dębowa Polska Sp. z o.o. Sp. kom. cannot control how Meta Platforms Ireland Limited processes your personal data.

20. Your personal data will not be subject to the automated decision-making process, including profiling.